

FOUNDER BROCHURE





ABOUT KIIT

Kalinga Institute of Industrial Technology (KIIT) is a leading private university in India, recognized for academic rigor, global exposure, and large-scale social impact. Founded in 1992 and established as a university in 1997, it has grown into a 36-sq-km integrated township with 30 campuses, educating over 30,000 students, including 2,000 international students from 65+ countries, and supported by an alumni base of more than one lakh worldwide.

KIIT offers multidisciplinary education across engineering, management, law, medicine, sciences, media, and design. Its ecosystem is strengthened by world-class infrastructure, including a 2,600-bedded super-specialty hospital, advanced research centers, innovation towers, and international-standard sports facilities.

The university holds premier accreditations such as NAAC A++, ABET, and IET, and is highly ranked by NIRF and Times Higher Education, with AICTE recognizing it as India's No. 1 private university for innovation. Guided by the vision of its founder, Achyuta Samanta, KIIT's ethos centers on discipline, compassion, and service; together with Kalinga Institute of Social Sciences (KISS), it forms one of the world's largest education-led social impact ecosystems, often described as a journey from "Soil to Silver."



ABOUT KISS

Kalinga Institute of Social Sciences (KISS) is the world's The largest fully residential institution dedicated to tribal education and empowerment. It provides 100% free education from KG to PG, along with food, accommodation, healthcare, and vocational training, supporting 60,000 tribal children (30,000 current students and 30,000 alumni).

Designed as a long-term poverty-eradication model, KISS integrates education, health, dignity, and opportunity within a single, self-sustaining ecosystem.

Declared a Deemed University in 2017, KISS is the first tribal university in India and globally. It holds Special Consultative Status with the United Nations Economic and the Social Council (ECOSOC) and aligns its programs with the UN Sustainable Development Goals. The institution is internationally recognized for transparency, impact, and governance, with top global NGO rankings and partnerships with leading UN agencies.

KISS is a globally benchmarked, education-led social transformation model, using scale, structure, and sustainability to uplift the most marginalized; now aiming to educate 200,000 tribal children over the next decade.

KIIT ACHIEVEMENTS

RANKINGS & RECOGNITION

168th 10th best among
Indian Universities

16 PEACE, JUSTICE
AND STRONG
INSTITUTIONS
**No. 1 in India &
29th Globally**

Tier 1
Accreditation
Washington Accord



10 REDUCED
INEQUALITIES
**No.1 in India &
15th Globally**

Accreditation by
IET UK



17 PARTNERSHIPS
FOR THE GOALS
**19th in India &
401-600
Globally**



4 QUALITY
EDUCATION
**No. 3 in India &
20th Globally**

A++ Grade
Accredited by NAAC



**Ranked
201-250**
in the Times Higher Education
(THE) Emerging Economies
University Rankings-2024



**NAAC A++
ACCREDITED**



No. 1
Ranked in Odisha
among public & private universities-2026

KIIT-DU ranks
294th in Asia
among globally reputed universities

All engineering programs
accredited by
ABET USA



ABOUT FOUNDER



Achyuta Samanta's journey is a powerful story of resilience and purpose. Orphaned early and raised in extreme poverty, he began with just ₹5,000 and two rented houses at the age of 25. From these modest beginnings, he built KIIT and KISS, institutions that today give education, dignity, and opportunity to tens of thousands of young people in India and across the world.

His work goes far beyond classrooms. Through education, healthcare, sports, and rural development, Prof. Samanta has quietly transformed lives, addressing issues like malnutrition, trafficking, and social exclusion while building hospitals, sports ecosystems, and sustainable villages. Despite global recognition, parliamentary service, and numerous international honors, his leadership remains grounded in humility and service, showing how a life driven by purpose can create institutions that continue to serve generations.

Driven by an unwavering belief in education as a force for social change, Achyuta Samanta has consistently built institutions that combine compassion with scale. His initiatives extend from world-class healthcare and sustainable villages to nurturing Olympians and Paralympians through strong sports ecosystems. He has represented India on national education bodies and in both houses of Parliament, while earning global respect through numerous international honors.

KIIT KAREER SCHOOL

01

REACH

- K12 Outreach on Career Sensitization.
- KIIT perception enhancement & Admission Branding.
- Early Engagement with Industry from 1st year
- Semester-wise career building intervention .

02

TEACH

- Industry Relevant courses as elective by industry experts/POP
- Mandatory industry internship before final year
- Joint B.Tech-M.tech with industry connect
- Collaborative Learning Environment facilitation

03

SCREEN

- Glosity platform facilitation
- Continuous AI-Powered assessment & supplementary learning platform
- Individual project/SIP review from industry perspective

04

UNLEASH

- 13(ideation-implementation-impact)mindset creation
- Entrepreneurship culture creation & IP facilitation
- Tech club / Society / E-Cell Augmentation with industry



ABOUT E-CELL

KIIT Entrepreneurship Cell (KIIT E-Cell) is the official student-driven entrepreneurship body of Kalinga Institute of Industrial Technology (KIIT), dedicated to building a campus wide culture of innovation, creativity, and entrepreneurship by providing students with hands-on exposure to real startup environments and disciplined venture building.

Anchored in the belief that India's emerging economy requires technology led, impact-driven founders, KIIT E-Cell enables aspiring entrepreneurs through structured mentorship from experienced industry leaders, interactive workshops, and hands - on experiential learning programs. By providing exposure to real startup challenges, founder playbooks, and cross-functional collaboration, the Cell helps students build critical skills in problem validation, product thinking, market entry, and execution discipline empowering them to move confidently from ideas to scalable ventures with real-world relevance.

The Cell drives outcomes through flagship initiatives such as E- Summit, startup bootcamps, and national-level pitch competitions, supported by a strong mentor-investor network and KIIT Technology Business Incubator (KIIT TBI) East India's largest in-built incubator creating a comprehensive ecosystem that empowers students to lead purposefully and shape the future of entrepreneurship.

WHAT IS EIR

The KIIT Entrepreneur in Residence (EIR) Program is designed for students and alumni who genuinely want to build companies, not just explore startup theory. It moves beyond the traditional university incubator model by creating a high-energy, execution first environment where founders learn through real-world action. The focus is on developing individuals into confident, capable founders who can build meaningful and scalable ventures.

Progress in the program is driven by results rather than timelines. Founders advance through the Validation Sandbox, Build Forge, and Growth Launchpad only by demonstrating real traction such as users, revenue, or signed commitments. As milestones are achieved, access to mentors, technology, and partner support increases, ensuring that resources are directed toward teams that are actively building and learning.

Throughout the journey, founders are embedded in a strong support system that includes expert clinics, regular reviews, and peer accountability. The experience culminates in the EIR Investor Showcase, where teams present their validated startups to a curated network of investors and industry partners. At its core, the KIIT EIR Program exists to turn campus-driven ideas into market-ready companies led by founders prepared for the realities of entrepreneurship.

MISSION

The KIIT EIR Program exists to transform ambitious founders into high performance startup CEOs through a milestone driven, execution-focused, and deeply mentored entrepreneurial journey. Unlike conventional programs that prioritize instruction, the KIIT EIR Program prioritizes outcomes: validated ideas, real MVPs, customer traction, and investor-ready ventures. By embedding founders into KIIT's extensive ecosystem labs, mentors, alumni, corporate partners, and researchers the program ensures that every participant receives the support, pressure, and resources needed to build a scalable, sustainable company.

VISION

To build a generation of world-class founders from KIIT who create high-growth, investable ventures that redefine industries and shape the future.



WHY EIR

The KIIT Entrepreneur in Residence (EIR) Program is an execution-first ecosystem designed to replicate the realities of building a startup, not simulate them. It moves away from time-based participation and replaces it with a milestone-driven model where progress is earned only through measurable market proof. Ideas are tested early, weak assumptions are surfaced quickly, and institutional resources are deployed only when evidence justifies further investment. Founders are expected to operate like CEOs, making real decisions under pressure, accountability, and consequence rather than simply learning entrepreneurial theory.

As a community, EIR aligns founders, mentors, and partners around a single standard: performance. Access to KIIT's labs, mentors, alumni, corporate partners, and investors deepens only as execution proves serious intent, creating a disciplined and noise-free environment. The program is intentionally selective and outcome-oriented, producing either market-ready, investable ventures or the clarity to stop early and build better next time.

Key Points

- Execution over appearances; outcomes over activity
- Milestone-driven advancement based on real market proof
- Early validation and rapid assumption testing
- CEO-level accountability for founders
- Performance-aligned engagement for mentors and partners
- Binary outcome: investable venture or informed early exit

WHO IS IT FOR

This is for founders who are already in motion. You are building, testing, or operating something real. Customers exist. Decisions matter. The work has moved beyond ideas and motivation.

You may be growing, but growth has brought complexity. There are more decisions, more opinions, and more pressure to move fast. Progress does not feel blocked by effort. It feels blocked by clarity. This offering is intentionally selective so every engagement remains serious, prepared, and focused on execution.



PROBLEM IT SOLVES



Most founders do not stall because they stop working. They stall because everything starts demanding attention at once. More customers bring more trade offs. More team brings more coordination. More opportunity brings more noise.

What worked earlier was instinct and speed. What is needed now is structure, perspective, and better judgment. Without that, decisions become reactive and progress feels busy but shallow. This work exists to slow things down just enough to see clearly and move forward with intention.



WHAT YOU GAIN

- **Clear Direction from Day One**

You work with clear goals and milestones, so you always know what to focus on and what progress looks like.

- **Guidance from People Who've Done It Before**

You get access to experienced founders and operators who share real insights, not generic advice.

- **Real Market Feedback Early**

You talk to customers early, helping you build something people actually want instead of guessing.

- **Support to Become Investor-Ready**

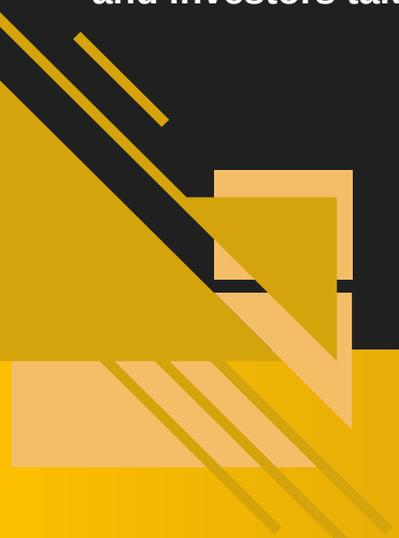
You're guided step by step to shape a strong business story, traction, and pitch that investors expect.

- **A Serious Founder Community**

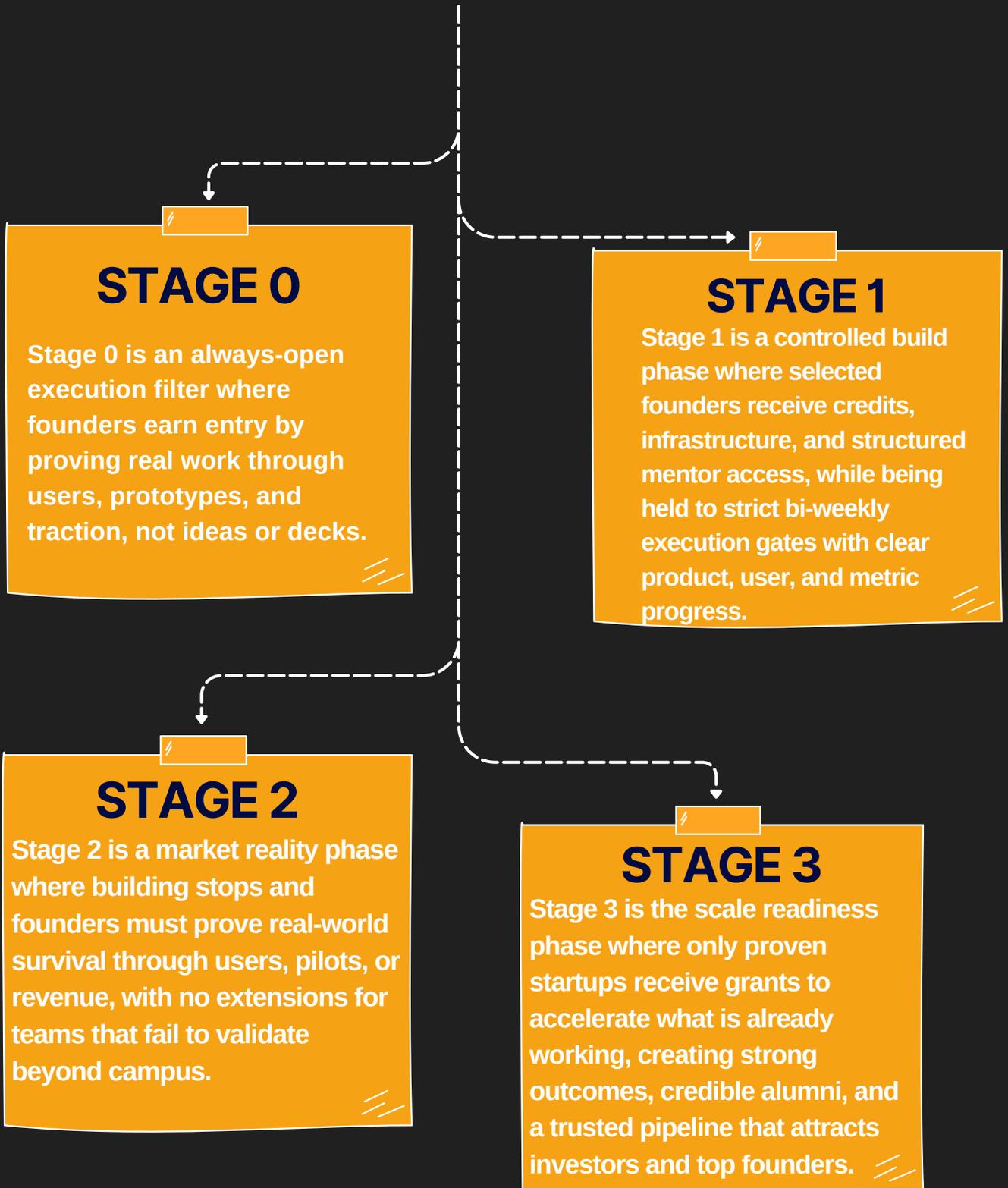
You build alongside driven peers who push you to move faster and think bigger.

- **Credibility That Opens Doors**

Being part of EIR signals commitment and quality, making mentors, partners, and investors take you seriously.



ROADMAP



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